

Comparison between Qlik Sense Cloud and Zoho Analytics

	Zoho Analytics	Qlik Sense Cloud
Data Visualization		
Natural Language processing	Yes	No
Wide variety of charts like pie, bar, line, scatter, bubble, web etc.	Yes	Yes
Governed Self service /Prebuilt Reports	Yes	Only in the Enterprise edition
Dashboards	Yes	Yes
Static filters (filters built during design time, that can't be interacted with by the report's viewers)	Yes	Yes
Interactive filters for end users (report /dashboard viewers)	Yes	Yes
Interactive drill down to view underlying data	Yes	No
Geo charts	Yes	Yes
Data Preparation and Modeling		
Auto-join tables	Yes	No
Relational data support	Yes	No - Only flat file
Split column	Yes (wizard)	Yes (Using Function)
Define formulas	Yes	Yes
SQL Querying	Yes	Yes
Data blending (cross functional analysis)	Yes	Yes
App Size	Not Restricted. All 50Million rows will be accessible at all times	25MB / 50MB / Unlimited (Enterprise edition)
Storage	Unlimited - Licensed Based on Rows (not columns and data Size)	250MB / 10GB / Unlimited (Enterprise edition)
Sharing and Collaboration		
Sharing of reports and dashboards	Yes	Yes
Fine-grained access controls	Yes	Only in the Enterprise edition

Centralized Governance/management	Yes (User and Group level), No AD integration	Group level management offered in the Cloud Plus edition. Centralized AD integration in the Enterprise edition
Publishing of reports	Yes	Yes
Embedding of reports	Yes	Yes
Publishing of Dashboards	Yes	No
Embedding of Dashboards	Yes	No
Private links	Yes (Unlimited)	Only for reports and not for dashboards.
Export reports (as PDF, JPEG)	Yes	Yes (Except Geo)
Export tables (as CSV, XLSX)	Yes	Only XLSX
Large screen TV display	Yes	No automated data refresh
Slideshow	Yes(Interactive)	Yes (Static)
Sharing Email notifications	Yes	Yes
Data Connectors		
Zoho Apps like Zoho CRM, Books, Desk, Projects etc.	Yes	No
Connectors to third-party apps like Salesforce, Zendesk, Xero, Google Analytics etc.	Yes	Only in the Enterprise edition
Automatic sync	Yes	Only in the Enterprise edition
Choosing a time period for data synchronization	Yes	Only in the Enterprise edition
API Support	Yes	Only in the Enterprise edition
Scheduling		
Scheduled emailing of reports and dashboards	Yes	Yes
Scheduled import of data	Yes	Only in the Enterprise edition
Alerting	Yes	No
Scheduled backup of data	Yes	Unknown (Available for on-premise version)
White Label		
Logo rebranding	Yes	No
White labeled portal	Yes	Yes (OEM)
White label SSO	Yes	Yes (OEM)
Pricing Plans		
Free trial availability	Yes	Yes
Always Free plan	Yes (2 users, 0.1M rows)	Yes
Mobile BI		
Mobile apps	iOS, Android	IOS - Works only with the Enterprise Edition
Security and Privacy Support		
HTTPS encryption	Yes	Yes

GDPR: Ability to anonymise / pseudoanonymise / delete personal data:	Yes	No - Upload not recommended.
GDPR: Choosing EU data center	Yes	Yes
Email, User forums	Yes	Yes
Support cost	No additional cost. Monthly subscription is inclusive of support.	No additional cost. Monthly subscription is inclusive of support.
Deployment		
Deployment options	Cloud or Onpremise	Cloud or Onpremise (Only in the Enterprise edition)
Scalability		
Support to crunch 100s of millions of rows (terabytes) of data	Yes	Yes