Comparison between Amazon QuickSight and Zoho Analytics

Amazon QuickSight is an online business analytics service to build visualizations, to perform ad hoc analysis, and to get business insights from your data.
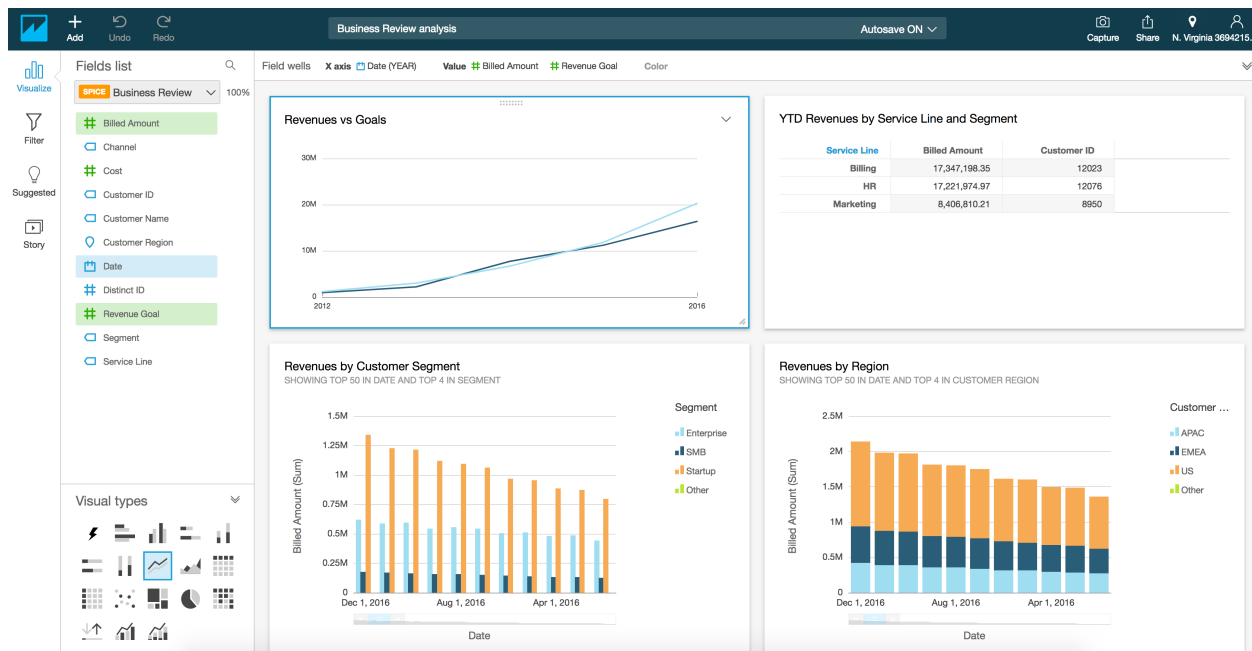
Zoho Analytics is a full-fledged BI and analytics platform. With Zoho Analytics, you can slice and dice collected data from flat files, web feeds, both on-premise and online databases, and most importantly 40+ popular business applications.

Below are some points that show how these two products differ from each other.

Amazon QuickSight	Zoho Analytics (previously, Zoho Reports)
Best suited for analyzing data in AWS. You can also analyze data from files and databases.	Suited for all types of data sources. Most importantly for analyzing data from 25+ popular, cloud business apps.
Released in late 2016.	Beta launched in 2007, and general release in 2009.
Has had one major announcement in late 2017 since its release	Is a mature cloud BI product with continuous updates for the last 10 years.
Supports all basic chart types.	Supports a more elaborate variety of charts, pivot tables, summary and tabular views.
Dashboards cannot be customized much.	Dashboards look and feel is extremely customizable, including themes support.
Dashboards don't support KPI widgets.	Dashboards support KPI widgets.
Dashboards don't have dial gauge and bullet chart support.	Allows having dial gauges and bullet charts in dashboards.
Storage space calculation is through SPICE.	Storage space calculation is transparent, and based on number of rows.
Supports row level formula.	Supports formulas, both at individual row level and aggregate column level.
Can't view underlying data and do data drill down.	Can view underlying data and do data drill down.
Can't embed reports and dashboards.	Can embed reports and dashboards in websites, apps, intranet with permission control.
Reports can't be created from columns of different tables.	Reports can be created from columns of connected tables.
Model diagram not shown.	Model diagram shows how the different tables are connected.

Amazon QuickSight

Amazon QuickSight	Zoho Analytics
No API support to create, modify and delete records.	Extensive API support to create, modify and delete records.
No white label solutions.	White label solutions available with both non single sign-on and single sign-on models.
Mobile app with limited functionality for the iPhone.	Mobile apps for iPhone, iPad, and Android phones and tablets.

Amazon QuickSight Dashboard Sample Screenshot

Zoho Analytics Dashboard Sample Screenshot

Amazon QuickSight